



Canadian Off-Highway Vehicle Distributors Council
Conseil Canadien des Distributeurs de Véhicules Hors Route



"Creating a Positive Future for Off-Highway Vehicle Recreation"

For Immediate Release
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COHV DISTRIBUTES NOHVCC VIDEOS TO HELP CANADA'S RIDERS PROTECT TRAILS

The National Off-Highway Vehicle Conservation Council (NOHVCC) has created a Public Land Advocacy Video Workshop series with help from Yamaha Motor Corp., U.S.A. via their OHV Access Initiative, the Motorcycle Industry Council (MIC), the Specialty Vehicle Institute of American (SVIA), and the Recreational Off-Highway Vehicle Association (ROHVA). The workshops are designed to give riders the skills they'll need to keep trails open in their areas, covering everything from who the enthusiasts are, planning a trail system, writing effective comments, moving forward from route designation, and much more.

The series consists of 14 easy to watch sessions ranging from 15 to 30 minutes each. The content is based on NOHVCC's successful onsite workshop sessions with NOHVCC topic experts. The sessions are designed to give the people who can't participate in an on-site workshop or a webinar the tools they need to help keep their trails open.

Russ Ehnes, Executive Director of the NOHVCC said "These are tight economic times and we need to take advantage of technology to help riders get the information they need. This program is helping us reach thousands of OHV activists and riders who otherwise wouldn't have a chance to take part in a NOHVCC workshop. This may be one of the best tools that we have created so far for not only the enthusiast's toolbox, but for program managers as well."

"The aims and goals of COHV are to promote the safe and responsible use of off-highway vehicles and to develop and expand communication and co-operation among all levels of the OHV community," stated Bob Ramsay, President of the COHV. Ramsay added, "NOHVCC's expertise in OHV development will contribute greatly to COHV's ongoing endeavours to promote and protect responsible recreational opportunities for OHV riders and the "Public Land Advocacy Workshop Series" DVD is just one more opportunity to educate riders and expand trail access across Canada."

The workshop modules were developed in cooperation with the American Motorcyclist Association, BlueRibbon Coalition, Motorcycle industry Council, Off-Road Business Association, Specialty Vehicle Institute of America, and United Four Wheel Drive Associations with COHV

To order a DVD, e-mail jfarquhar@mmic.ca or call us at 1-877-470-6642 ext.103. The DVD will be shipped to you free of charge courtesy of the Canadian Off-Highway Vehicle Distributors Council in conjunction with the NOHVCC/Yamaha OHV Access Initiative.

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